

## Association Les Hénokiens - Château du Clos Lucé AWARDING OF THE "LEONARDO DA VINCI PRIZE"

In the presence of the French Secretary of State for the Family, Mrs. Claude Greff, Henokiens Association's President, Mr. Christophe Viellard, and Mr François Saint Bris, President of the Château du Clos Lucé, last residence of Leonardo in Amboise, France, awarded the first "**Leonardo da Vinci Prize**" to the firm Salvatore Ferragamo.



Mrs. Wanda Ferragamo, wife of the firm's founder, Salvatore, accompanied by her daughter and grand son, accepted the prize with emotion and pride. She expressed her thanks to its creators for this award which highlighted the work accomplished by her family in transmitting the culture and know-how of the firm to future generations, thus ensuring its continuity.



The ceremony took place on 23 September in Paris, at the *Maison de la Chasse et de la Nature*, before an audience composed of Henokiens Association members, members of French and international family enterprise associations, representatives of the media, of academia and of the economy. It was an opportunity for the Henokiens' President to reaffirm his conviction that the model of very long term family shareholder capitalism, to which the Henokiens bear witness, constitutes more than ever, in the current economic situation, a model for the future.



The "Leonardo da Vinci Prize" trophy, created by the firm Mellerio dits Meller, represents a flying propeller, imagined by Leonardo da Vinci, an eloquent symbol of the Henokiens ambition to drive to ever greater heights, just as the patriarch Enoch rose to the heavens, their family mission in the service of enterprises.